



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

**Contract # 865393**

**Schedule Dates** 11/02/12-11/06/12  
**Advertiser** Mitt Romney for President (38225)  
**Agency** American Rambler Productions (10671)  
**Product** Political - US President (1174)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** (857) 288-3500 /  
**CPE** N/A  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular

**Comments** ROMNEY 10/31 Contracts 865393 & 864994 are from the same headline. I'm noting A and B on the headline numbers.

**Date Entered** 11/01/12  
**Last Modified** 11/13/12  
**Entered By** Charles Mirkle  
**CO-OP** No  
**Headline #** 06401802a  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,706.50  
**Net Total** \$38,003.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Nov. 2012	67	\$44,710.00
<b>Grand Total:</b>	<b>67</b>	<b>\$44,710.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	5A- 5:58A (ET)						2			2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	5:58A- 7A (ET)						2			2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	7A- 9A (ET)						2			2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)		11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	9A- 10A (ET)						3			3	\$220.00	\$660.00	Norfolk (WVEC) (WVEC)		11/1/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	10A- 10:58A (ET)						2			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		11/1/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	12P- 12:57P (ET)						4			4	\$170.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		11/1/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9P- 10P (ET)						1			1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		11/1/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10P- 11P (ET)						2			2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		11/1/12
10.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	12P- 7P (ET)							2		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		11/1/12
11.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	7:57P- 11:30P (ET)							2		2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		11/1/12
12.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11:30P- 12:05A (ET)							3		3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		11/1/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:58P- 7:58P (ET)								1	1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		11/1/12
14.0	Normal Line / SPOT	11/03/12-11/03/12	6	:30	5:58A- 8A (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		11/1/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT	11/04/12-11/04/12	6	:30	5:58A- 8A (ET)								2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		11/1/12
16.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11P- 11:35P (ET)								3	3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		11/1/12
17.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	5A- 5:58A (ET)	4	X	X						4	\$140.00	\$560.00	Norfolk (WVEC) (WVEC)		11/1/12
18.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	5:58A- 7A (ET)	4	X	X						4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		11/1/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	7A- 9A (ET)	2	X	X						2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)		11/1/12
20.0	Normal Line / SPOT	11/05/12-11/06/12	5	:30	9A- 10A (ET)	4	X	X						4	\$220.00	\$880.00	Norfolk (WVEC) (WVEC)		11/1/12
21.0	Normal Line / SPOT	11/05/12-11/06/12	5	:30	10A- 10:58A (ET)	4	X	X						4	\$170.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:58A- 12P (ET)		1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		11/1/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	12P- 12:57P (ET)		4							4	\$170.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	3P- 3:58P (ET)		4							4	\$200.00	\$800.00	Norfolk (WVEC) (WVEC)		11/1/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58P- 7:28P (ET)		2							2	\$1,350.00	\$2,700.00	Norfolk (WVEC) (WVEC)		11/1/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:57P- 10P (ET)		1							1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)		11/1/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10P- 11P (ET)		1							1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		11/1/12
28.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:30P (ET)		2							2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		11/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments: